



# Business Management for Aspiring Professionals

Become a confident and skilled  
business leader, able to meet today's  
global business challenges.



[rics.org/leadershiptraining](https://rics.org/leadershiptraining)

This two day masterclass will enable you to move away from your technical role and learn how to manage a business or department using strategic insight and tools developed by a leading industry management expert.

<b>Management</b>	You will be immersed in the key elements of business management: <ul style="list-style-type: none"><li>• Strategy and business planning</li><li>• Administration and finance</li><li>• People management</li><li>• Business technology</li><li>• Marketing, Sales &amp; PR</li><li>• Business processes &amp; quality management</li></ul>
<b>Leadership</b>	Using the <b>RICS Leadership Framework</b> you will learn what it takes to lead a business effectively and expertly. Through real life industry specific scenarios you will learn how to think strategically and become an inspiring leader. Return to work with a personalised development plan specific to your role and ambitions.

## Why invest?

<b>For the individual:</b>	<ul style="list-style-type: none"><li>• Supercharge your career in the built environment</li><li>• Set yourself up as a business leader</li><li>• Give yourself vital strategies and tools that can be applied immediately</li><li>• Stand out from the crowd</li><li>• Build your professional network and gain valuable contacts</li></ul>
<b>For the business:</b>	<ul style="list-style-type: none"><li>• Gain individuals skilled across the functions of a business</li><li>• Acquire strategic thinkers who think long term and see the bigger picture, saving you time and money</li><li>• Gain strong leaders who can retain staff through improved leadership, management and people skills</li><li>• Develop leaders who realise the impact of decisions on the wider business</li></ul>

Delivered by: **Stan Hornagold**, Director, Stay Out Front

## RICS Executive Education Programme also includes:

- International Certificate in Leadership for Property
- Finance development for aspiring professionals
- Leadership development for Project Managers
- Leadership development for Facilities Managers

**To book or for further information:**

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